



WE WOULD LOVE TO HAVE YOUR SUPPORT | #Woodystock17

Dear Prospective Woodystock Benefit Concert Sponsor,

We've set the date for November 30, 2017 for the 5th Annual Woodystock Benefit Concert. The show supports the main focus of the Foundation: The Woody Pack Project. We give backpacks with a collection of assistive devices to people living with paralysis who have limited hand functioning. The items help provide the tools for people to become more independent in their everyday life activities.

The Woody Foundation was founded in 2011 to raise funds and increase awareness for those with paralysis. In January of that year, the Foundation's namesake, James "Woody" Beckham was injured in a rugby match, an injury that left him a quadriplegic. Since then we've raised over \$1.5 Million to help those with paralysis.

How The Woody Foundation Helps the Community

- The Foundation delivers Woody Packs, which is collective of assistive devices to help those with limited hand functioning. Each Woody Pack has a cost of approximately \$130 and the Foundation delivers these at no charge. The Woody Pack includes a cell phone holder, a special fork and spoon, an ID/credit card holder and other helpful tools. Important to note: we mail some Woody Packs and Woody hits the road and hand delivers some too.
- We donate funds to South Florida-based foundations & organizations such as Shake-A-Leg Miami, Jackson Rehabilitation Hospital, The Miami Project, Junior Orange Bowl, Veterans Oceans Adventures, iAm Able Fitness, Tranquility Adventures, Wheel Chair Yoga at Dharma Studios and Miami Children's Health Foundation to name a few. Each of these organizations also participate in the Woody Pack Project.

How Your Company Can Benefit from Sponsoring the Woodystock Benefit Concert

- Expand your reach, grow your audience and find new customers
- Grow your digital database and increase your social media following
- As the year comes to an end, this is a great opportunity to entertain and say thanks to your clients

OVERVIEW

What: 5th Annual Woodystock Benefit Concert

When: November 30, 2017

Where: Zest Miami

Why: Proceeds benefit The Woody Foundation's Woody Pack

Free Event

We hope to have you onboard for this year's show, please call Lucy at 305-586-3107 or email

lucy@woodyfoundation.org to join #TeamTWF!

SPONSORSHIP OPTIONS

The 2017 edition of Woodystock has based its sponsorship pack on how many Woody Packs we give to the community who desperately needs them. With your help we can reach more people who want to become more independent while performing daily activities. With each Pack you fund we'll put a patch on the bag and inside put a note letting the recipient know that the bag was funded by your company

Title Sponsor \$15,000

- Sponsor 150 Woody Packs
- Concert naming rights: Sponsor will be exhibited at entrance area
- Marketing/ promotional items will be handed out at this location, verbal recognition during event
- Recognition in TWF social media (Facebook, Instagram, Twitter and YouTube)
- Logo and/or name, as appropriate, included in all advertising and media mentions
- Meet & greet with performing artists

Platinum Sponsorship Level \$10,000

- Sponsor 100 Woody Packs
- Sponsor will be exhibited at entrance area
- Marketing/promotional items will be handed out at this location (if provided)
- Logo and/or name, as appropriate, included in all advertising and media mentions
- Logo and/or name shown on flyer
- Verbal recognition at show

Gold Sponsor Level \$5,000

- Sponsor 50 Woody Packs
- Recognition in TWF social media
- Acknowledgement in signage at event
- Logo and/or name shown on flyer
- Verbal recognition at show

Bronze Sponsor \$1,500

- Sponsor 15 Woody Packs
- Recognition in TWF website
- Acknowledgement in signage at event
- Verbal recognition at show

Supporting Cast Sponsor \$1,000

- Sponsor 10 Woody Packs
- Recognition in TWF website
- Acknowledgement in signage at event

Silver Sponsor Level \$2,500

- Sponsor 25 Woody Packs
- Recognition in TWF website
- Acknowledgement in signage at event
- Verbal recognition at show

Friends of Woodystock \$500

- Sponsor 5 Woody Packs
- Recognition in TWF website
- Acknowledgement in signage at event

SPECIALIZED SPONSORS

All Specialized sponsors will receive naming rights to particular sponsorship and packages can be made

- **Event Badge Sponsor \$2,500**, logo and/or name included on back of every event badge
- **Shirt Sponsor \$3,000**, logo and/or name included on every Woodystock t-shirt

- **Bar Sponsor \$3,000**, logo and/or name included on bar cups
- **Photo Sponsor \$1,000**, logo and/or name included on every digital photo

SPONSORSHIP FORM

PRIMARY/SPONSOR CONTACT

Name/Company: _____

Address: _____

Phone & Email: _____

PAYMENT (Please return no later than Nov. 20, 2017)

Checks payable to: :The Woody Foundation & mail to 12500 Virtudes Street, Coral Gables, FL 33156

CREDIT CARD PAYMENTS:

Corporate or Personal card AMEX MasterCard Visa Discover

Amount to charge: \$ _____ Exp. Date: ____ / ____ Security Code: _____ Card

Cardholder Name: _____

Address for (include business name): _____

Sponsorship Reservation

- Title Sponsor \$15,000
- Platinum Level Sponsor \$10,000
- Gold Level Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,500
- Supporting Cast Sponsor \$1,000
- Friends of Woodystock \$500
- Specialized Sponsor: _____

_____ I am unable to attend but would like to amount a donation

_____ I am able to make an in-kind donation

_____ **Total Amount**

Contact:

Lucy B. Foerster, The Woody Foundation
305-586-3107 | lucy@woodyfoundation.org

We are happy to work with your company of various options for the sponsorship packages please reach out if you have any questions or concerns.